



For Immediate Release

Another Canadian First: Refrigerant Management Canada registers first Ozone Depleting Substances (ODS) destruction offset project in Canada

Mississauga, Ontario – June 22, 2012 - Refrigerant Management Canada (RMC) is pleased to announce that it has successfully verified and registered 170,000 ODS-derived registered emission reductions (RERs) on the Canadian Standards Association (CSA) Reductions Registry. This is the first successful verification of an Ozone Depleting Substance (ODS) destruction project in Canada. A not-for-profit corporation, RMC is the first and only industry-led environmental care program committed to the responsible disposal of surplus ozone depleting refrigerants in Canada. Since 2000, RMC has diverted the release of over 2.7 million kilograms of refrigerant from the atmosphere. The initial verification of this achievement involved the successful quantification, registration and serialization of the ODS sourced by RMC from across Canada and destroyed at the Swan Hills Treatment Centre in Swan Hills, Alberta.

“We are proud to have officially quantified and verified the significant greenhouse gas reductions that our heating and refrigeration partners have helped the RMC program achieve. Ensuring that these potent greenhouse gases - having some of the highest known Greenhouse Warming Potential (GWP) values - are properly recovered and destroyed is the goal of our program,” noted Warren Heeley, President of RMC.

Following this first verification, RMC delivered 60,000 RERs to natural gas and electricity retailer Just Energy as part of a long term sales agreement. “The revenue generated from the sale of these offsets is extremely important to the financial viability of our program and will help to ensure that ozone depleting substances in Canada are properly managed and destroyed,” added Heeley.

Blue Source Canada, RMC’s offset project development partner, documented and quantified the project according to ISO 14064 Part 2 standards using a protocol adapted from the Climate Action Reserve. This work was verified by ICF Marbek, and subsequently registered on the Canadian Standards Association (CSA) Reductions Registry. “Blue Source is pleased to have worked with RMC to deliver this high-quality greenhouse gas reduction project and to contribute to the financial sustainability of this great Canadian environmental program,” added Yvan Champagne, President of Blue Source Canada.

“Just Energy is proud to be a part of this ground breaking project delivering high-quality credits for our customers,” said Ken Hartwick, President & CEO of Just Energy. “We’re also glad to support RMC, a great organization doing great work in the area of Canadian environmental care.” Just Energy will incorporate the carbon credits as part of their carbon offset programs for residential and commercial

customers. The company offers green energy solutions through their JustGreen™ and JustClean™ programs that enable customers to offset up to 100% of the emissions associated with their everyday energy use through carbon offsets as well as renewable energy projects.

- 30 -

About RMC

RMC is a not-for-profit corporation established by the Heating, Refrigeration and Air Conditioning Institute of Canada (HRAI) and the Canadian refrigeration and air conditioning industry. It is an industry-led environmental care program committed to the responsible disposal of surplus ozone depleting refrigerants from the stationary refrigeration and air conditioning industry. The RMC Board of Directors oversees the Program's operations and includes representatives from the refrigeration and air conditioning industry, equipment owners and environment/community groups. Visit www.refrigerantmanagement.ca.

About Just Energy

With a vision to revolutionize how our customers use energy, Just Energy is a leading competitive North American retailer of natural gas, electricity and green energy. With regional offices across Canada and the U.S., Just Energy serves close to 2 million residential and commercial customers through a wide range of energy programs and home comfort services. The company's simple and effective green energy options provide consumers with greater choice and control to help them reduce the environmental impact of their everyday energy use. Established in 1997, Just Energy is a publicly traded corporation (NYSE: JE and TSX: JE) and parent to affiliate companies: Amigo Energy, Commerce Energy, Hudson Energy, Hudson Energy Solar, National Home Services, Momentis, Tara Energy and Terra Grain Fuels. Visit www.justenergy.com to learn more. Also, find them on [Facebook](#) and follow them on [Twitter](#).

About Blue Source Canada

Blue Source Canada ULC is Canada's leading offset project developer and marketer, having registered or sold over 6 million tonnes of emission offsets. Blue Source assists organizations in reducing and managing greenhouse gas emissions in a variety of ways, from opportunity identification, project and protocol development through quantification, marketing and sale of Verified Emission Reductions (VERs).

For more information, please contact:

Refrigerant Management Canada: April Gucciardo: 1 (800) 267-2231 ext. 239, agucciardo@hrai.ca.

Blue Source Canada: Yvan Champagne, 647-408-9122, yvanc@bluesourcecan.com

Just Energy: Gord Potter, Executive VP, Regulatory and Legal Affairs, Just Energy, 905-795-4214
gpotter@justenergy.com