



FOR IMMEDIATE RELEASE

September 13, 2012

Refrigerant Management Canada Announces Winners from “The Right Wholesaler” Promotional Campaign

Mississauga, Ontario –Refrigerant Management Canada (RMC) is pleased to announce that the grand prize winners of the RMC **Right** Wholesaler promotional campaign and survey are Brody Thompson of Brody’s Mechanical Services in Simcoe, Ontario and Ozzie Xue of Servocraft Limited in Toronto, Ontario. Brody and Ozzie each have won an iPad2.

“RMC launched “The **Right** Wholesaler” promotional campaign in May 2012 to raise awareness with HVACR contractors about the importance of purchasing refrigerant from the **RIGHT** wholesaler who supports RMC,” stated Robert Flipse, Chair of RMC. “The campaign included a survey asking contractors to tell RMC about their business, their awareness of the RMC program and whether they purchase refrigerant from a **RIGHT** wholesaler,” added Flipse.

The survey results indicate that 93% of contractors purchase their refrigerant from the **Right** wholesaler and 86% have an environmental policy. RMC also learned that only 50% of the respondents were aware that the program collected and destroyed over 2.6 million kilograms of surplus refrigerant waste and 25% were **not** aware that the environmental levy paid on R22 enables RMC to destroy the refrigerant at no cost to the contractor.

“More work is needed to reach the contractors and the survey results will help RMC shape future promotional campaigns” added Flipse.

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About Refrigerant Management Canada (RMC):

RMC is a not-for-profit corporation established by the Heating, Refrigeration and Air Conditioning Institute of Canada (HRAI) and the Canadian refrigeration and air conditioning industry. It is an industry-led environmental care program committed to the responsible disposal of surplus refrigerants from the stationary refrigeration and air conditioning industry. The RMC Board of Directors oversees the Program’s operations and includes representatives from the refrigeration and air conditioning industry, equipment owners and environment/community groups. Visit www.refrigerantmanagement.ca for more information. *Contact:* April Gucciardo, Refrigerant Management Canada, 1 (800) 267-2231 ext. 239, agucciardo@hrai.ca